



2024 SDP CONFERENCE SPONSORSHIP OPPORTUNITIES

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INTRODUCTION

Since 2010, the Slave Dwelling Project has been dedicated to preserving the living spaces of enslaved Africans and African Americans. Founded by Joe McGill, the project started with McGill sleeping in extant slave dwellings, aiming to honor the enslaved and raise awareness about their history. Over the years, the initiative has expanded significantly, reaching 25 states and growing in impact. The SDP is a registered 501(c)(3) non profit organization.

The 8th national Slave Dwelling Project Conference, themed “The Illusion of Freedom: Slavery in the Northern States,” will be held October 3-5, 2024, in collaboration with the University of Pennsylvania’s McNeil Center for Early American Studies. This year’s conference explores the history of chattel slavery in northern states before and after the American Revolutionary War. Despite gradual emancipation, northern states played a significant role in perpetuating slavery. This conference seeks to examine that complex history as the nation approaches the 250th Anniversary of the American Revolution in 2026.

CONFERENCE DETAILS

The conference features a keynote address by Michael Harriot, a prominent columnist and author, and offers over 40 informative sessions with notable scholars in historic Philadelphia. It will be held at the Museum of the American Revolution and the Philadelphia Marriott Old City with several offsite excursions including an exclusive overnight at historic Cliveden.

SPONSORSHIP OPPORTUNITIES

The Slave Dwelling Project has an extensive reach including 3500+ mailing list, 25,000+ Facebook Followers, 24,800+ Instagram Followers. The SDP Conference expects 150 attendees from various parts of the USA.

Premier Sponsorship: \$25,000

Remarks by Sponsor’s Representative or SDP Representative at opening ceremony, Name Recognition on all conference digital signage/collateral, Name/ logo listing on our website and all conference programs with link to your website for a year, 6-month post-conference feature on our website, Public acknowledgment of sponsorship, Sponsor signage at key events (Opening Day, Evening Receptions), 5 Full-Conference Registrations, Social Media participation and content generation, Provided print materials for conference welcome bag, Autographed copy of Joseph McGill’s book “Sleeping with the Ancestors”

Primary Event Sponsor: \$10,000

Thursday Opening Reception Title Sponsor with Joseph McGill / Herb Frazier Book Talk and Signing

Name Recognition on all conference digital signage/collateral, Name and logo listing on our website with link to your website for a year, Public acknowledgment of sponsorship, Sponsor signage at key events (Opening Day, Evening Receptions), 2 Full-Conference Registrations, Social Media participation and content generation, Autographed copy of Joseph McGill’s book “Sleeping with the Ancestors”

Supporting Event Sponsor: \$5,000 Thursday Lunch Title Sponsor

Name Recognition on all conference digital signage/collateral, Name and logo listing with link on our website for a year, Public acknowledgment of sponsorship, Sponsor signage at key events (Opening Day, Evening Receptions), 1 Full-Conference Registration, Social Media participation and content generation

Supporting Event Sponsor: \$5,000 Saturday Lunch Title Sponsor

Name Recognition on all conference digital signage/collateral, Name and logo listing with link on our website for a year, Public acknowledgment of sponsorship, Sponsor signage at key events (Opening Day, Evening Receptions), 1 Full-Conference Registration, Social Media participation and content generation

Cultural Resource Sponsor - \$5,000 Cliveden Overnight and Campfire Conversation

Name Recognition on all conference digital signage/collateral, Name and logo listing with link on our website for a year, Public acknowledgment of sponsorship, Sponsor signage at key events (Opening Day, Evening Receptions), 1 Full-Conference Registration, Social Media participation and content generation

Preservation Sponsor - \$1,000

Name/logo listing on our website, program, and conference signage, Public acknowledgment of sponsorship, Sponsor signage at key events (Opening Day, Evening Receptions), Logo listing on our Partners and Supporters website for a year

Patron Sponsor - \$150

Name or company listing on our website and in the conference program

